

2009 BDPA National Technology
Conference Information

Raleigh Convention Center
500 South Salisbury Street
Raleigh, NC 27601

HOTEL LOCATIONS & ROOM RATES:

RALEIGH MARRIOTT CITY CENTER
500 FAYETTEVILLE STREET
RALEIGH, NC 27601
1 (919) 833-1120
1 (888) 236-2427

Double-Double/King
Adults - \$125
Students - \$109

Note: Student reservations should be made at
the Raleigh Marriott only.

SHERATON RALEIGH HOTEL
421 S. SALISBURY STREET
RALEIGH, NC 27601
1 (919) 834-9900
1 (888) 325-3535

Double/King
Adults - \$129

Discount hotel rates expire: 7/17/2009
Deposit for 1st night required at registration

American Airlines

*is offering discounted travel to the 2009 BDPA Technology
Conference for BDPA members (use Discount Code **A7189AG**)
Meeting Planners & members of a group traveling together
or individually should contact the Meeting Services Desk at
1-800-433-1790. Restrictions will apply.*



Salisbury Street View of Raleigh
Convention Center - photo by J. Moore

EXHIBITS & SPONSORSHIP:
CORPSALES@BDPA.ORG

CONFERENCE INFORMATION:
CONFERENCE@BDPA.ORG

WEBSITE: WWW.BDPA.ORG



Main Lobby
Raleigh Convention Center

VISION:

"To be a powerful
advocate for our
stakeholders"

MISSION:

"To be a global member
focused technology org-
anization that delivers
programs and services
that serve the profes-
sional well-being of its
stakeholders."

FOUNDED:

Black Data Processing
Associates (BDPA) is
a national non-profit
professional associa-
tion founded in 1975 in
Philadelphia, PA.

STAKEHOLDERS:

Consist of our Members,
Corporate Sponsors,
IT-based Businesses,
Educational Institutions
and our Community.

BDPA NATIONAL

9500 ARENA DRIVE,
SUITE 350
LARGO, MD 20774
Phone: (301) 322-3434
Fax (301) 322-3444

Challenges for Today, Strategies for Tomorrow

BDPA IT THOUGHT
LEADERSHIP

**2009
BDPA**

National
Technology
Conference

August 5 - 9



Shimmer Wall view at night - photo by Holly Jacques

Meet the 2009 Honorary Chairs



Charles Brandquist
VP, HR & Recruitment
Credit Suisse

Since 2004 Charles Brandquist has been instrumental in leading the growth and development of Credit Suisse's presence in the Research Triangle Park in Raleigh-Durham, North Carolina. Prior to joining Credit Suisse in 2002, Brandquist was a partner in a boutique executive search firm in New York specializing in the Investment Banking, Technology, Publishing, Advertising, and Insurance industries.



Marc Di Francisco
Founder & President
Premier Events
Management

Marc Di Francisco is founder and President of Premier Events Management, producers of The CIO Forum & Executive IT Summit. The CIO Forum & Executive IT Summit works with Regional Chapters of the Society for Information Managers (SIM) to administer programs approved by CIO's in each region.



Russ Mayer
Executive VP & CIO
GE Healthcare

Russ Mayer is the Executive Vice President and Chief Information Officer of GE Healthcare, a \$17B division of General Electric. GE Healthcare is the global leader in medical Diagnostic technology, information systems and Biosciences. Russ is a former Senior Vice President of Information Technology and Chief Quality Officer of NBC.



LaVerne H. Council
VP & CIO
Johnson & Johnson

LaVerne Council accepted her current position at Johnson & Johnson in 2006 as a proven thought leader with a demonstrated track record of achievement that includes a wealth of global experience in information technology, supply chain management, and business operations.



Leroy Hill
President
Yorel

Leroy Hill is President and Chief Executive Officer of Yorel Integrated Solutions, Inc., a company he founded in June 1993. Headquartered in Charlotte, NC, Yorel is a privately held company that works with customers to solve business problems through forward-looking IT optimization solutions.



Gail M. Roper
CIO - City of Austin, TX
Formerly CIO - City of Raleigh, NC

Gail M. Roper has over 25 years experience in the technology industry in the public and private sectors. Roper joined the City of Austin, TX as Chief Information Officer in February of 2009. She is affiliated with various technology organizations that focus on providing technology solutions for community based initiatives.



Martin Davis
VP & CIO
Wachovia Corporation

Martin Davis joined Wachovia in 1985, and has previously held several positions in the technology industry to include but not limited to CIO, Commercial Technology; Senior Technology Officer, Wealth Management; Senior Vice President and Group Executive, Information Services.



Cynthia Marshall
President
AT&T NC

Cynthia Marshall has 27 years of experience in the telecommunications industry, joining Pacific Bell in July 1981 as a Group Manager in Operator Services. After serving as Senior Vice President - Regulatory and Constituency Relations for AT&T California, she was named to her current position in January 2007.



Dr. Lenny Superville
Chairman & CEO
Infosysarchitecture

Dr. Lenny Superville is CEO of Infosysarchitecture and has over 30 years of experience in information technology arena with a variety of clients including government, commercial and academic sectors. He formerly served as Certified Government CIO for North Carolina's Office of the State Auditor, and Senior Technology Advisor to the NC State Auditor.

2009 BDPA National Technology Conference Events

Wednesday, 8/5
Opening Ceremony
Adult & Student Workshops

Thursday, 8/6
IT Showcase
Youth Technology Camps
Adult & Student Workshops

Friday, 8/7
Technology Expo &
Career Fair
Adult & Student Workshops
Dignitaries' Reception



Saturday, 8/8
Golf Classic
Technology Expo &
Career Fair
Awards Gala

Sunday, 8/9
Prayer Breakfast